



Charles Etienne

Team Leader - Creative Problem Solver

A proactive and experienced Chief Technology Officer with a strong background in product development for both hardware and software audio products.

Demonstrated ability to develop and implement strategy, roadmap, and product specifications to enhance customer experience and efficiently integrate with distributors and retail partners.

Skilled in leading cross-functional teams and overseeing portfolio of project management and product development responsibilities.

Proven track record of success in optimizing processes and launching commercial products, resulting in significant cost savings and market growth.

Skilled in 2D and 3D CAD, work management tools, and proficient in English and French.

Bachelor of Science in Astrophysics and a certification in Product Development Management.

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charles etienne design.com

Los Angeles, California

California State University, Northridge
Bachelors of Science, Astrophysics

Dassault Systems
Certified Product Development Manager

Nationla Futures Association
Associate Member (Expired)

Broadcast Music International
Member

Two Notes (Orosys SAS)

March 2022 - Present
Montpelier, France

Strymon (Damage Control Engineering)

Thousand Oaks, California
2011

Line 6 Inc. (Yamaha Guitar Group)

Thousand Oaks, California
2007

The Trademaven Group (Yamaha Guitar Group)

Thousand Oaks, California
2005

Global Futures Exchange and Trading Company

Encino, California
2003

Warner Special Products (Warner Bros. Records inc.)

Burbank, California
2002

Snap Films Inc.

NYC, New York
2001

Lavesky Music House Inc.

NYC, New York
2000

Chief Technology Officer

Directed product development for both hardware and software audio products. Developed strategy, roadmap, and product specifications from scratch to enable efficient integration with distributors, retail partners, and maximize customer experience. Implemented large-scale workflow reform, including transparent and understandable budget, use of project management tools (Asana), and clear and effective approval process for design changes.

Project Manager

Oversaw a portfolio of project management and product development responsibilities for 17 products worth more than \$17MM in annual revenue, growing the product line from \$4MM ARR to 17MM ARR from 2018 to present.

Industrial Designer

Oversaw all industrial design responsibilities for 15+ audio equipment product lines valued in the millions, including UI, UX, Mechanical, Wordmark, Quick Starts, Product displays and more, ensuring 100% on-time project completion.

Senior Mechanical Designer

Built the organization's internal design team from scratch, replacing a vendor-based approach and launching the company's first fully in-house product which drove more than \$1MM in annual recurring revenue. Launched the organization's Product Data Management (PDM) systems and infrastructure, dramatically improving sourcing and procurement with a 20% increase in efficiency with no major increase in costs.

Engineering Assistant / Repair Technician

Entry Level engineering for development of amplifiers. Responsible for technical support operations in high-volume musical instrument Manufacturer, including strategic team and coordination of technical issues involving RMAs, FAQTRAQ, and customer telephone support.

Technical Support Supervisor

Managed a team of three Customer Support Representatives in time sensitive technology based software company. Oversaw training and support of online trading platform. Organized all software development requests. Wrote communications including user guide, training videos, Live online web seminars and website content.

Futures Broker, Series 3 License

Responsible for opening client accounts. Managed the successful deployment of a new products in a fast-paced high risk environment. Responsible for the margin desk. Increased client list by 10x.

Copywrite Coordinator

Spent hours scouring dusty old records to find the publishing rights for previously released recordings. Top-secret mission involved sending faxes and emails to publishing companies to confirm the mechanical splits for certain songs. Thrilling journey, filled with espionage and intrigue. (Okay, maybe not espionage and intrigue, but I did use a fax machine)

Assistant Director

Gained expertise in the Avid editing system and other relevant software to produce high-quality, short-format marketing videos in a fast-paced, client-focused setting. Directed and edited marketing videos for clients including Harper Collins and Seventeen Magazine.

Assistant Sound Engineer, Musician, Composer

Assisted in recording sessions at a professional studio and worked on sound design for clients such as MTV and Nick Jr.